

By Speed Post/E-mail

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

SUJEET KUMAR MISHRA
UNDER SECRETARY

E-mail – skmishra@eci.gov.in
Tel – 011-23052064

No.447/ECI/LET/FUNC/SVEEP-II/Creatives/2017

Dated: 1st March, 2017

To

The Chief Electoral Officer of
all States & UTs

**Subject: Publishing book along with CD for all the election related songs as well as
slogans and creatives used during Elections-reg.**

Sir/Madam,

I am directed to state that the Commission is in the process of publishing a book and a CD on songs used under SVEEP in States/UTs. The book shall have lyrics of the songs alongwith the name of the composer or contributor and translation of the lyrics in English.

You are requested to send high quality recording of the songs used in all elections since 2010 through email or through DVD composed by your office and /or partner department/CSOs used for voter awareness. The lyrics of the songs may also be shared along with any other information that you would like to highlighted about the song.

Besides, the Commission has also decided to publish another book on slogans and creatives used in elections. Accordingly, slogans and creatives (such as banners/ posters design) in high resolution may be provided for inclusion in this national document.

The same may be sent latest by **30th March 2017** for inclusion in the national documents to the following E-mail ID aarti.eci@gmail.com and skmishra@eci.gov.in

Yours faithfully,



(SUJEET KUMAR MISHRA)
UNDER SECRETARY