

Urgent/Time Bound

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No 491/SVEEP/NVD/2015/912-946

Dated: 6th November, 2015

To,

The Chief Electoral Officers of all the States & UTs

Subject: Display of the best practices from State and UTs in Voters' Fest 2016 at Pragati Maidan, New Delhi - reg

I am directed to say that the Commission has decided to hold a Global Exhibition at Pragati Maidan from 9th to 17th of January, 2016 coinciding with the World Book Fair to showcase best practices in the Indian electoral process.

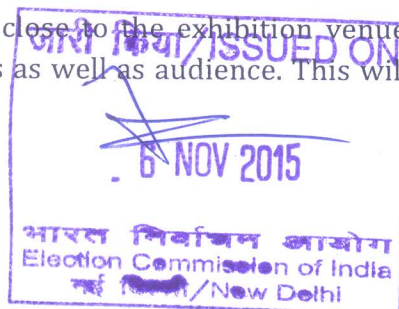
2. The exhibition will have a story line displaying the complete election process in an engaging way with the help of live demo, models etc. It will have a HQ component and State/UT component. The HQ component will demonstrate the process of Electoral registration, Voter Education and outreach, Conduct of Election (planning, security, nomination, voting etc), Use of Technology besides Training & Capacity building.

3. The States and UTs will complement the HQ component by displaying its **one or two best practice/s** (in any of the aforementioned process) in most creative manner – life size models for demonstration, interactive display, Multimedia, photographs, screen display, charts or any other format that can engage the people visiting the exhibition. The best practice so displayed should be easy to fathom by the visitors and also allow visitors to have a 'hands on experience', wherever possible.

4. The State/UT voted the best stall/display by the visitors shall be awarded on NVD national function.

On entry into the ECI exhibition, the visitor will register on a touch kiosk and get a voter slip. Visitor will check out the stalls of States/UTs and near the exit, after depositing the Voter Slip, vote on the EVM(attached to VVPAT) for the best State/ UT Stall.

5. There shall be simultaneous activities close to the exhibition venue to engage people from various target groups as participants as well as audience. This will include seminars,



TEDx Talks, inter-college competitions, inter-school competitions besides cultural programmes. The inaugural and closing ceremony shall be a formal event.

6. The special programme with the various state Icons which was proposed for 24th January is now proposed to be held on 17th January, on the closing day of the event. The special programme will have two components – cultural or enterainment performance by interested icons and talk/discussion by other Icons followed by felicitation of the Icons in the closing programme scheduled in the evening on 17th January.

7. An Event Management Agency is being engaged for coordinating the event and designing and fabricating the Exhibition. The agency is expected to be on board by 25th November 2015.

7. Accordingly the following action may be taken by the CEOs:

- a. The best practice/s for the exhibition may be selected and a short synopsis (in upto 500 words) emailed to the undersigned by 20th November. The details and concept for its demo and display in the exhibition is to be subsequently shared with the Agency who will also suggest designs and layout for the same. The space provided to each State/UT shall approx be 4X3 sq mtrs.
- b. The final layout and design of the State/UT shall be shared by the Agency with your office. A team may be sent to coordinate with the Event Management agency by end Decemeber to oversee final fabrication as per the requirement of the State/UT.
- c. The Timelines for the same shall be finalized in consultation with ITPO and the Event Management Agency and communicated shortly.
- d. Coordination with the State Icon may be carried out and their participation may be confirmed for the proposed date i.e. 17th January. The cost of travel for the Icons shall be borne by the CEO's office. The stay arrangements in Delhi for 16-17th January would be made by ECI.

Yours Sincerely,



(Padma Angmo)
Deputy Secretary
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Copy to:

All Zonal Sections

