

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi – 110 001

SUJEET KUMAR MISHRA
UNDER SECRETARY

E-mail : skmishra@eci.gov.in
Tele : 011-23052064

No. 491/ECI/LET/FUNC/SVEEP-I/SR/2017

Dated : 13th November, 2017.

To,

The Chief Electoral Officers,
of All States / UTs

Subject:- Millennium Voters -reg.

Sir / Madam,

I am directed to state that the Commission desires identification / registration of a maximum number of Millennium Voters (those born on the **first day of the 21st Century i.e. 1.1.2000** and who will become an eligible voter completing their 18 yrs of age on 1.1.2018) in the ongoing Summary Revision of the Electoral roll. While encouraging these millennium individuals the campaign will also attract others who are eligible to become electors especially in the 18-19 years age group.

2. As per the Census, on an average, 74000 children are born everyday in India. Accordingly, there are potential 74,000 Millennium Voters in the country, approximately 2000 per State, or 100 per district.

3. **Identifying Millennium Voters.**

a. DEO/CEO's office through their website, Social Media pages, may invite Millennium Individuals to enroll themselves.

b. The Millennium Voters may also be identified through records maintained by Panchayat Offices, Hospitals and Registrar/Sub Registrar (Birth & Death certificate).

4. **Outreach.**

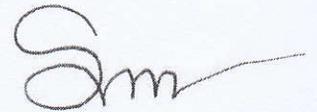
a. Those who come forward to be enrolled as Millennium Voters can be facilitated by a visit of BLO at their doorstep through a missed call/special request on CEO's/DEO's website/social media page.

b. On the National Voters' Day 2018, Millennium Voters may be among the new voters who are handed over their EPIC and the badges at the National, State and District level NVD function.

Contd...P/2

- c. Special Badge, 'I am the Millennium Voter of India' may be designed and handed over to these voters on NVD.
 - d. Millennium Voters may be encouraged to share their photographs with EPIC and/or NVD function pic on their FB page and tag the DEO/CEO/ECI page.
 - e. They may be given personalised certificates as Millennium Voter *by the DEO of the district.*
5. **Further Engagement.**
- a. They may be encouraged to volunteer to assist Campus Ambassadors of their College and wherever suitable they may be appointed as Campus Ambassadors.
 - b. They can be enrolled among the first members of the upcoming Electoral Literacy Clubs (New Voters) in Colleges.
 - c. If they are outside educational systems, they may be made members of upcoming ELC (Communities)- Chunaav Paathshala.
6. In view of the above, all CEOs are requested to identify the Millennium voters who have enrolled themselves and may be handed over their EPIC during the upcoming NVD, 2018.
7. All CEOs are further requested to submit a district wise report on No. of identified Millennium voters to the Commission after the commencement of this intervention.

Yours faithfully,



(SUJEET KUMAR MISHRA)
UNDER SECRETARY