

Immediate

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi – 110 001

No. 491/ECI/LET/FUNC/SVEEP-II/EL/ELC/2017

Dated: 22nd January, 2018

To

The Chief Electoral Officers of
All States/UT

Subject : Mainstreaming of Electoral Literacy: Establishment of ELCs - reg

Sir/Madam,

Please refer to Commission's letter of even No. dated 03rd November, 2017 on the aforesaid subject specifying immediate tasks and timelines. The Timelines specified that first batch of ELCs shall be rolled out on NVD 2018.

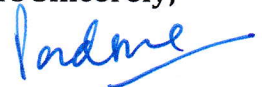
2. Accordingly all CEOs are requested to **launch the ELCs in identified institutions on the 8th National Voters' Day**. To begin with, as pilot, the Schools where NEQ had been conducted may be identified as the first set of Schools for setting up of the ELCs. The launch may be accompanied by a simple activity to be decided by the CEO or concerned DEOs/EROs e.g. components of the Interactive School Engagement(ISE), drawing, debate etc

3. A workshop was conducted on ELC in January in which some States were invited. The resource material prepared for ELC at ECI was shared with all CEOs and a Video Conference was also conducted by Sr DEC(US) on the subject and for comments on resource material. The inputs gathered in the workshop and during the VC are being incorporated and the resource material are being finalised.

4. The Training of State Master Trainers shall be held in February at ECI on these resources. CEOs are therefore requested to urgently send the data sought on numbers of ELCs identified for roll out in Phase-I and details of State Master Trainers sought vide letter dated 2nd January 2018.

5. Funds to the tune of Rs 13 crore have been specifically earmarked for States/UTs for establishing ELCs and accordingly CEOs and DEOs may draw their training calendars and plan the ELC roll out.

Yours Sincerely,



(PADMA ANGMO)
DIRECTOR