

**ELECTION COMMISSION OF INDIA**  
Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/LET/ECI/FUNC/SVEEP-I/NERPAP/2014

Dated: 16.08.2016

To

The Chief Electoral Officers of,  
All States/UTs.

**Subject: Dubbing of Spots in local languages and to broadcast through local AIR stations - regarding.**

Sir/Madam,

I am directed to state that the Commission has decided to hold one month long radio publicity for NERP, 2016 on All India Radio. In this regard, the Commission will be airing spots on 37 Vividh Bharti Stations, 24 FM Channels and News on National hook-up. Audio spots have been created in Hindi language. Remaining States/UTs are requested to coordinate with the local AIR stations for broadcast in regional language.

The Creatives are being forwarded through mail.

Yours faithfully,



(ASHWANI KUMAR MOHAL)  
UNDER SECRETARY

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