

# ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No 491/LET/ECI/FUNC/SVEEPII/2016 (EL)

Dated: 23<sup>rd</sup> December 2016

To  
The Chief Electoral Officers  
Of All States & UTs

**Subject: A capsule for Future Voters 'Interactive School Engagement' in the run up to the 7<sup>th</sup> NVD- regarding.**

As the theme for 7<sup>th</sup> NVD is 'Empowering Young and Future Voters', the Commission has decided to dedicate the entire year to the future voters and have the NVD theme as the running theme for the year 2017. As an immediate initiative a capsule 'Interactive School engagement' is to be carried out in the run up to the 7<sup>th</sup> NVD.

2. The 'Interactive School Engagement' (ISE) shall have the following components:

i. All EROs shall cover atleast one school within their constituency in January ahead of the 7th National Voters' Day to interact with the students in 15-17-year age group (9th-12th standard). The ERO shall be equipped with a kit and may use the same for interaction with the school students. EROs may update themselves on all aspects of elections and electoral polity to respond to the queries that may come from the students.

ii. Similarly DEOs and CEOs shall cover one or more school, within their district and State/UT respectively during the same period. It may be ensured that those Schools are covered by DEO and CEO that are not covered by the EROs.

iii. CEOs may ensure that rural and urban schools are equally covered and suitable components from the kit are used based on the target audience and their familiarity with the format/medium.

iv. The entire exercise may be completed by **18th January 2017** and a report on the number of schools and students covered district wise may be shared with the Commission latest by **20th January 2017** in the prescribed format (enclosed).

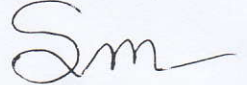
v. The kit may consist of the following (soft copy attached):

- a. Presentation
- b. Computer Game – Get Set Go
- c. Film – Masti, Dosti, Matdaan
- d. Badges – Future Voter of India

Contd.../-

- e. Brochure – How to register & Vote
  - f. The list of Questions asked by Students to Hon'ble CEC; List of Questions asked by Students to CEO/DEO.
3. The Badges and Voter Guide Brochure may be translated in a local language easily understood by the students. The Master presentation is enclosed for reference which may be adapted according to constituency wise requirements.
4. EROs may maintain a list of questions put forth to them by the students. Further, the databank of these Questions may be properly maintained on the DEOs website along with answers in an easily accessible format, for reference and record. The same shall be subsequently linked with ECI's digital library under '**Resources for Future Voters**'.

Yours Sincerely



(S.K. MISHRA)

UNDER SECRETARY

Copy to:

1. PPS to DEC(US)
2. PPS to DEC (SS)
3. PS to DG(SJ)
4. PS to DG(DS)
5. OSD to LA(SKM)
6. PA to Dir(DO)
7. PA to Dir(IT)
8. PA to Dir(Trg.)
9. PA to Dir(Stat)
10. All Zonal Sections.

**Format for Reporting on 'Interactive School Engagement' January 2017**

**State Name:**

S.No	District	Covered by ERO under ISE		Covered by DEO under ISE		Total coverage in District		
		Number of Schools	Number of Students	Number of Schools	Number of Students	Schools	Students	
A	Total Schools covered by EROs and DEOs							
B	Total Students covered by EROs and DEOs							
Schools covered by CEO:								
D. Students covered by CEO:								
E. Total Schools covered in the State (A+C) under ISE:								
F. Total Students covered in the State (B+D) under ISE:								

C.