

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No 491/LET/ECI/FUNC/SVEEP-II/EGS/2016

Dated: 29th December 2016

To
The Chief Electoral Officers of
Uttar Pradesh, Goa, Manipur, Uttarakhand, Punjab.

Subject: Distribution of Voter Guide for election going states – reg.

Ref: The Commission's instructions: -

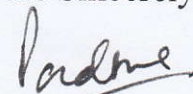
- i) 464/INST-VS/2014-EPS dated 21st March, 2014
- ii) 464/INST/2016-EPS dated 26th December, 2016
- iii) 491/ECI/LET/FUNC/SVEEP-II/EGS/2016 dated 21st December, 2016

Sir/Madam,

Please refer to Commission's instruction dated 21st December, 2016 regarding distribution of Voter Guide (copy enclosed).

2. It may be noted that the Voters' Guide which is to be distributed one copy to every household, shall be distributed along with the Voter Slips by the BLO so as to avoid any repeat visits.
3. It is reiterated that the Voter Guide shall be translated and filled with relevant details by the concerned CEO/DEO/BLO.

Yours Sincerely



(Padma Angmo)
Director

Copy to:

1. Sr. PPS to CEC
2. Sr. PPS to EC(J)
3. Sr. PPS to EC(R)
4. PPS to DECs/DGs
5. Zonal Sections (N- I, II,III,NE- I, W-II)
6. All CEOs

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

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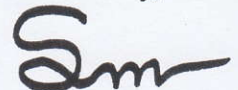
Subject: - Distribution of Voter Guide for election going states - Regarding

Comprehensive SVEEP measures for voters' awareness are being taken up to enhance people's participation in the upcoming elections. In continuation of these measure, the Commission has directed that a Voter Guide/brochure (in local language) shall be handed over to every household ahead of election giving information about the date and time of polls, contact details of BLOs, important websites, helpline numbers, documents required for identification at the polling station besides other important information including the do's and dont's for voters at the Polling Station.

Accordingly, following instructions are issued for compliance:

1. The Voter Guide may be translated in local regional language by the CEOs Office.
2. The CEOs are requested to fill the relevant details and share the soft copy of the Voter Guide with the DEOs for inserting concerned details of the district.
3. The name of the BLO in Voter Guide may be written by hand or a sticker may be suitably used.
4. When the elections are announced by the Commission, the DEOs have to ensure immediate distribution of Voter Guide to every family in their district.
5. A soft copy in pdf and working files of the Voter Guide in English and Hīndi is being emailed herewith for necessary action.

Yours Sincerely,



(S.K. MISHRA)

UNDER SECRETARY

Copy to :
All CEOs