

By E.Mail/Speed Post

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi – 110 001

No.491/ECI/LET/FUNC/SVEEP-I/HS/2015

Dated: 7th September, 2016

To,

The Chief Electoral Officers
of all States/UTs

Subject: Popularising of the Book “Belief in the Ballot” – reg.

Sir/Madam,

In continuation of Commission's letter No.49/SVEEP/HS/2015 dated 31.3.2016 on the subject cited, I am directed to state that the Commission desires that further efforts should be made, in order to popularize the book so that it reaches the target audience, as the book has not garnered sufficient publicity.

Accordingly, States are requested to ensure that comprehensive strategy is chalked out at state level for its publicity and wider outreach. In addition all the District Election Officers, should be directed to procure the same for their libraries, the books should also be shared with the Booth Level Officers and other officers of the electoral machinery. The book is available for sale at Publication Division, M/o Information & Broadcasting, New Delhi and on e-platform on Flipkart.

Yours faithfully,



**(ASHWANI KUMAR MOHAL)
UNDER SECRETARY**

G/F