

# ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi — 110 001

No. 491/EC1/LET/FUNC/SVEEP-11/EL/ELC/2017

Dated : 05<sup>th</sup> April, 2018

To

The Chief Electoral Officers of  
All States/UTs

**Subject: Establishment of ELCs : Logo for ELCs - reg**

Sir / Madam,

Please refer to Commission's letter of even no. dated 23<sup>rd</sup> March, 2018 whereby logo for use in ELCs were shared.

2. In this connection, I am directed to say that the some changes have been made in the English and Hindi versions of the logos. The same may be incorporated while using on resources. Example of how the logos shall be displayed has been given in annexures as under:-

- |   |                |
|---|----------------|
| (a) Logo for use by CEOs/DEOs                     | – Annexure I   |
| (b) Logo for ELC (Schools/Institutions)           | – Annexure II  |
| (c) Logo for ELC (Communities) / Chunav Pathshala | – Annexure III |

3. The text on the logo and name of School / Institution / PS can be in regional language.

4. The open file of the logo is being sent through email.

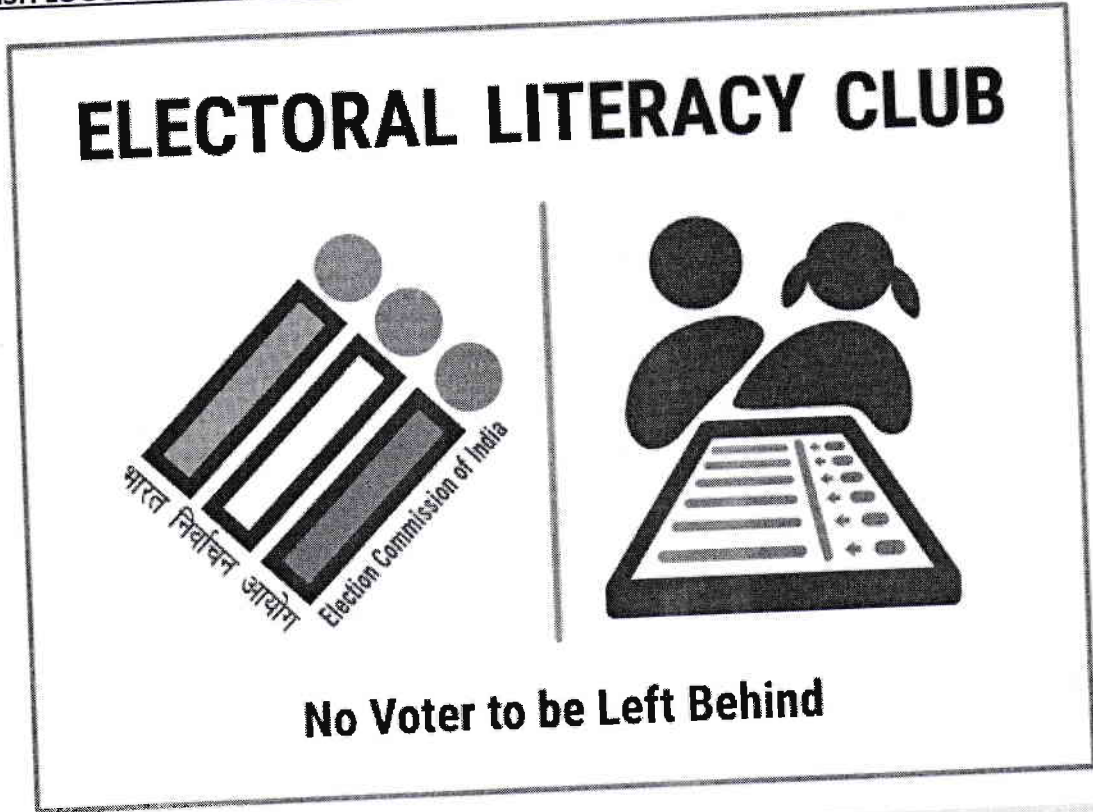
Yours faithfully,

(SUJEET KUMAR MISHRA)  
UNDER SECRETARY

Encls : (As above)

FOR USE AT CEO/DEO FUNCTION/RESOURCES

1. ENGLISH LOGO FOR ELC (SCHOOLS / INSTITUTIONS)



2. HINDI LOGO FOR ELC (SCHOOLS / INSTITUTIONS) (TO BE TRANSLATED IN REGIONAL LANGUAGE)



FOR USE AT CEO/DEO FUNCTION/RESOURCES

3. ENGLISH LOGO FOR ELC (COMMUNITIES)



4. HINDI LOGO FOR ELC (COMMUNITIES) (TO BE TRANSLATED IN REGIONAL LANGUAGE)


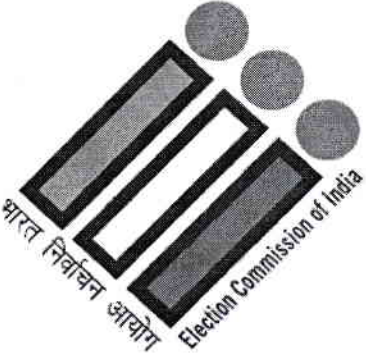




LOGO FOR USE AT SCHOOLS/INSTITUTES

1. ENGLISH LOGO.

**ELECTORAL LITERACY CLUB**



**KENDRIYA  
VIDYALAYA  
MOTI BAGH**

**No Voter to be Left Behind**

2. HINDI LOGO. (TO BE TRANSLATED IN REGIONAL LANGUAGE)

**निर्वाचन साक्षरता क्लब**



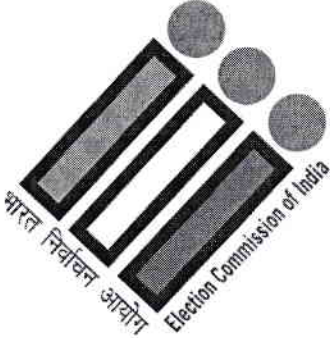
**केंद्रीय  
विद्यालय  
मोती बाग**


**कोई मतदाता न छूटे**

LOGO FOR USE AT COMMUNITY / POLLING STATIONS

1. ENGLISH LOGO.

**CHUNAV PATHSHALA**





**10 TAPOVANAM,  
ANANTPUR  
URBAN**

**No Voter to be Left Behind**

2. HINDI LOGO (TO BE TRANSLATED IN REGIONAL LANGUAGE)

**चुनाव पाठशाला**





**10 तपोवनम  
अनंतपुर  
शहर**

**कोई मतदाता न छूटे**