

**Immediate**

**By E-Mail**

***ELECTION COMMISSION OF INDIA***

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UNDER SECRETARY

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No.491/ECI/LET/FUNC/SVEEP-II/EGS/2016

Dated:15<sup>th</sup> March, 2017

To

The Chief Electoral Officer  
UttarPradesh  
Lucknow,

**Subject: Fortnightly Election reporting format 2016-reg**

Sir/Madam,

In continuation of Commission's letter no. 491/SVEEP-II/EGS/2016/764-768 dated 17<sup>th</sup> June, 2016 wherein you have requested to upload the Fortnightly, Election Reporting Format. In this regard a report from your office, in old reporting format has been received. However, the Commission has directed to upload the same in updated version of reporting format (copy enclosed.)

You are therefore, requested to expedite the matter and upload the same at the earliest, on the PGRS portal. Also the indicator (enclosed) may be uploaded as well.

Yours faithfully,



**(SUJEET KUMAR MISHRA)  
UNDER SECRETARY**

**Encls:**

- 1. Updated version of Fortnightly Election Reporting Format**
- 2. Indicators for turnout**

## Election Reporting Format (SVEEP)

(Fortnightly; first report one week from the date of announcement of polls by the Commission)

State:

S No	Topics	Remarks
1.	Number of Voter Facilitation Centres/CSCs (with voter facility/equivalent facility) operational in the state as on date	
2.	Number of identified low turnout PS	
3.	Mobilisation organised in these PS area <ul style="list-style-type: none"> <li>a. Special Camps for registration</li> <li>b. Street Plays/Folk art competitions etc</li> <li>c. Rallies/Runs</li> <li>d. Special event with Icon</li> <li>e. Other events</li> </ul>	
4.	Number of media insertions in these PS areas <ul style="list-style-type: none"> <li>a. Newspaper advertisements</li> <li>b. Television spots/pgm</li> <li>c. Radio spots/pgm</li> <li>d. Outdoor Hoardings/Bus panels etc</li> <li>e. Posters, pamphlets, banners</li> <li>f. SMS/Caller tune etc</li> <li>g. Internet insertions</li> </ul>	
5.	Number of excluded groups/communities identified	
6.	Special initiatives taken for these groups/communities	
7.	Total Mobilisation events organised in the state <ul style="list-style-type: none"> <li>a. Meetings (with functionaries like AWW/ASHA, CSOs etc )</li> <li>b. Special Camps</li> <li>c. Street Plays/Folk art competitions etc</li> <li>d. Rallies/Runs</li> <li>e. Special event with Icon</li> <li>f. Other events</li> </ul>	
8.	Total Media insertions in the state <ul style="list-style-type: none"> <li>a. Newspaper advertisements</li> <li>b. Television spots/pgm</li> <li>c. Radio spots/pgm</li> <li>d. Outdoor Hoardings/Bus panels/etc</li> <li>e. Posters, pamphlets, banners</li> <li>f. SMS/Caller tune etc</li> <li>g. Internet insertions</li> <li>h. Others (pl specify if any)</li> </ul>	

