

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No.491/SVEEP/HS/2015

Dated: 31.03.2016

To

The Chief Electoral Officers of,
All States/UTs.

Subject: Popularizing of the Book 'Belief in the Ballot' - regarding.

Sir/Madam,

The Commission has launched a book 'Belief in the Ballot' in cooperation with Publication Division, Ministry of Information & Broadcasting (DPD). DPD has initiated sale of the book through Flipkart platform. The e-book of the same is also available on e-commerce platform KOBO India and its price is 75% of the original book.

It may be pertinent to mention here that requisite copies of the book are being sent separately (five copies for the office of the Chief Electoral officer and one copy each for the District Electoral Officers of your State/UT). However, if more copies are required, the same may be purchased from DPD or Flipkart.

The Commission also desires that adequate publicity may be given to the book so as to increase its reach. If possible the book may be get reviewed by well known author/expert and published in newspaper or magazine.

Yours faithfully,



**(ASHWANI KUMAR MOHAL)
UNDER SECRETARY**

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