

By Email/ Speed Post

**ELECTION COMMISSION OF INDIA**  
Nirvachan Sadan, Ashoka Road, New Delhi-110001

491/SVEEP/Booklet /2015

Dated: 22<sup>nd</sup> March, 2016

To,  
The Chief Electoral Officers  
of all States/UTs

**Subject: Voter education brochures for different target groups**

**Reference: Commission's D.O. Letter No. 491/SVEEP/HS/2015 dated 29<sup>th</sup> January, 2016**

Madam/ Sir,

You are requested to refer to aforesaid letter wherein hard copies of the set of brochures, namely, SVEEP booklet (Hindi + English), General Voters (Hindi + English), NRI Voters (Hindi + English), Service Voters (Hindi, English & Roman Hindi), produced by the Election Commission of India, were shared.

2. In continuation of the aforesaid letter, I am directed to forward herewith soft copies of the Brochures, (including the working files, low resolution and High resolution Pdf ) in a DVD, the same is also being sent through, *email*.

3. It is reiterated that the brochures may be translated and adapted to regional language and context for enhanced outreach to the masses. The brochures should be made available with all the Booth Level Officers, partner departments and agencies, and any grass root functionaries directly associated with the voters. Sufficient copies of the brochures should also be made available at all the Polling Stations , CSCs and Voter Facilitation Centres etc. Besides, brochures should also be distributed to the voters during any function/event/rally/special camp etc organized for voter awareness and information.

The brochures shall also be uploaded on your website and popularised through social media and other media platforms.

Yours Sincerely,

(Ashwani Kumar Mohal)  
Under Secretary